

Ideal User Profile - Alex



Basic Info

- Name: Alex
- Age: 27
- Occupation: Information Technologist at a Media Company

Game Interests

- Gaming style: Likes playing Solo
- Hours spent gaming weekly: 10
- Gaming platform(s): Oculus Rift, Playstation + PSVR, PC
- Favorite game(s): I Expect You To Die, Return of the Obra Dinn
- Favorite game genre(s): Mystery, Puzzle

Entertainment Interests

- Favorite movie(s): Prometheus, Sherlock Holmes,
- Social media platforms: Instagram, Twitter, Reddit

Likes: Figuring things out, being challenged, taking their time with games.

Dislikes: Repetitive, simple gameplay. Competitive gaming.